



STRATEGIC ADVISORS

Middle Market Investment Bankers

Strategic Advisors is pleased to announce the closing of the sale of The Lion Brewery, Inc. to Blue Point Capital Partners, a national private equity firm based in Cleveland, Ohio. Strategic Advisors served as financial advisor to the owners of The Lion Brewery. The transaction was especially gratifying for Strategic Advisors since it was the third transaction completed on behalf of the owners of the Company, Chuck Lawson, President and Pat Belardi, CFO.

The transaction brought Strategic Advisors full-circle with The Lion Brewery's management team. First, as a part of Mellon Strategic Advisors in 1999, Strategic Advisors served as financial advisor to complete a public-to-private management buyout. Then, in 2005, Strategic Advisors helped refinance the business and repay subordinated debt lenders. Now, in 2007, Strategic Advisors has helped the owners to realize liquidity from their investment. Strategic Advisors is pleased to have had such a strong and continued relationship with The Lion Brewery's ownership team.

The Lion Brewery, based in Wilkes-Barre, Pennsylvania, is a brewer and bottler of brewed beverages, including malta, specialty beers and specialty soft drinks. The Lion Brewery was incorporated in Pennsylvania in 1933, following prohibition. The Company is the dominant producer of malta in the United States. Specialty beers, generally known as craft beers, are brewed by the Company both for sale under its own labels (Stegmaier, Pocono, Lionshead) and on a contract basis for third parties. The Company also produces specialty soft drinks, including all-natural, brewed ginger beverages, ready-to-drink flavored sodas, organic soft drinks, carbonated teas and energy drinks.

